

About Our Grant

Welcome to our 2020 Grant Cycle

Seeds of Strength solicits grant proposals in the fall, evaluates the proposals January through April, and awards grants in May. We do not accept grant requests past our submission deadlines.

Nonprofit applicants must

- Be incorporated in the State of Texas.
- Be classified as a “Public Charity” with tax-exempt status under Section 501 (c) (3) of the Internal Revenue Code.
- Provide services to individuals residing within the Greater Georgetown zip codes: 78626, 78627, 78628, 78633, 78634, 78673, and 78674.
- Determine the grant request amount ranging from \$10,000 to \$25,000.
- Apply for only one grant.
- Follow all Seeds of Strength’s grant procedures and meet all deadlines.

Note: Alternate-year funding is being implemented this grant cycle. This means that an organization awarded a grant in 2019 may not apply for a grant in 2020.

What we will fund....

- Applicants that can demonstrate how their program goals and outcomes will impact one of Seeds of Strength’s **Areas of Interest**:
 - **Health and Well-Being**- Support programs and projects that positively impact the mental, and/or physical health and well-being of individuals.
 - **Family**- Support programs and projects that strengthen and enhance the lives of children and families.
 - **Education/Financial Security**- Support programs and projects that enhance personal knowledge and improve financial stability.
 - **Arts and Culture**- Support programs that will ensure that art and culture are relevant and engaging to the citizens of Georgetown, such as programs that focus on individual development, quality of life, and provide an economic impact to the community and to those who visit.
- A new or existing program that targets a specific need.
- Capital expenditures that are a part of the new or existing program.
- Operating costs that are part of the new or existing program.
- A program supported by one organization or by a collaboration of two or more organizations.

Seeds of Strength encourages SMART applications:

- **Specific:** Grant applicants should have a specific program, specific target population, and specific goal(s) in mind.
- **Measurable:** Applicants should clearly explain how they will evaluate their program’s success in meeting the stated goals.

- **Achievable:** The organization can demonstrate it has the capability, both human and financial, to achieve the program's goals.
- **Realistic:** The program is within the scope of the organization's mission and can be realistically accomplished.
- **Transformative:** The program will make a demonstrable difference in the community, the organization, and/or the lives of the organization's targeted population.

Seeds of Strength has a Four-Step Grant Application Process:

Step 1: Letter of Intent (LOI)

Step 2: Program Grant Application

Step 3: Site Visit conducted for selected organizations

Step 4: Finalists will make a timed presentation about their proposed program or project at the Seeds of Strength's Annual Voting and Awards Event.

Our 2020 grant process will be open to accept Letters of Intent (LOI) from nonprofit agencies on October 1, 2019.

We recommend that you carefully read through the [Grant Guidelines](#), [Areas of Interest](#), [Eligibility Requirements](#), [Grants FAQ](#), and Grant Schedule before proceeding.

LOI Information Session

Seeds of Strength is conducting an Information Session for the **LOI and Grants Process** to help nonprofits better understand our grant application process and priorities. All potential applicants, whether or not they have applied previously, are strongly encouraged to attend to ensure they are aware of all the guidelines.

Seeds of Strength's LOI Information Session is scheduled on Oct 16, 2019 from 1:00-3:00 pm. RSVP is required.

Questions? E-mail: grants@seedsofstrength.org