

## Seeds of Strength Encourages S.M.A.R.T Grant Applications

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**Specific:** Grant applicants should have a specific program, specific target population, and specific goal(s) in mind.

Measurable: Applicants should clearly explain how they will evaluate their program's success in meeting the stated goals.

**Achievable:** The organization can demonstrate it has the capability, both human and financial, to achieve the program's goals.

**Realistic:** The program is within the scope of the organization's mission and can be realistically accomplished.

**Transformative:** The program will make a demonstrable difference in the community, the organization, and/or the lives of the organization's targeted population.