

**Seeds of Strength
Areas of Interest
Goals and Outcomes**

Health and Well-Being

Goal- Support programs and projects that positively impact the mental, and/or physical health and well-being of individuals.

Possible Outcomes: The program or project

1. *promotes effective, high-quality healthcare and prevention services for children, adults and seniors who are in need of care.*
2. *improves access to mental health services for children, teens, adults and seniors.*
3. *promote wellness programs that improve physical, social, and transportation needs of seniors to enhance independent living.*

Family

Goal- Support programs and projects that strengthen and enhance the lives of children and families.

Possible Outcomes: The program or project

1. *addresses poverty, poor nutrition, physical limitations, inadequate housing and family violence, or other circumstances that put children and family members' health at risk.*
2. *provides resources that provide personal safety for our most vulnerable citizens. Programs may include, but are not limited to, after-school programming, emergency shelter, temporary housing, and affordable housing.*

Education/Financial Security

Goal- Support programs and projects that enhance personal knowledge and improve financial stability.

Possible Outcomes: The program or project

1. *increases academic achievement for children and adults by increasing the numbers of high-school graduates, earned GED's, and advanced degrees.*
2. *increases the numbers of children who receive pre-kindergarten instruction.*
3. *increases educational and job-training opportunities that lead to work and stable careers for adults and youth.*
4. *provides financial education that results in improved financial decision-making, such as being able to prepare a budget and increasing personal savings.*

Arts and Culture

Goal- Support programs that will ensure that art and culture are relevant and engaging to the citizens of Georgetown, such as programs that focus on individual development, quality of life, and provide an economic impact to the community and to those who visit.

Possible individual development and quality of life outcomes: The program or project

1. *allows people of all ages and abilities to participate. Engaging in the arts creates opportunities for personal change. People often make new friends and become happier, more creative and confident, which in turn reduces isolation.*
2. *creates life-long learners who are participants in, and promoters of, the cultural opportunities and diversity in their community.*
3. *provides opportunities for local students to be involved in the arts. These students generally perform better in school, have better attendance, participate in more math and science activities, and join youth groups.*

Possible economic outcomes: The program or project

1. *strengthens the local economy by supporting job growth, encouraging tourism, stimulating commerce and sustaining neighborhoods.*
2. *increases the attractiveness of Georgetown via tourists/visitors who spend money on the arts and on local businesses, which helps to build local identity and generates substantial public benefits.*