



Seeds of Strength Strategic Plan

FY2025–FY2026

Version 1.0, Oct 16, 2025

1. Executive Summary

Seeds of Strength is a philanthropic women's giving circle in Georgetown, Texas which fosters community engagement and nonprofit support. This strategic plan outlines priorities and actions for growth, sustainability, and community impact in FY2025–FY2026.

2. Mission Statement

Seeds of Strength is a philanthropic women's giving circle whose members connect with the Georgetown community, enrich lives through fellowship, and award grants to nonprofits as selected by our members.

3. Vision Statement

To be a premier provider of grants to all qualified applicants.

4. Core Values

- Integrity
- Collaboration
- Inclusivity
- Education
- Continuous Improvement

5. Strategic Priorities & Goals

Reengineer the Grants Program

FY 2025

- Streamline the Grants Application Process
- Set A Minimum Annual Grant Award Amount
- Publicize the Reengineered Grant Process
- Evaluate “Areas of Interest”

FY 2026

Reengineer Area of Interest Objectives
Recommend Grant Funding Tiers

Strengthen Membership

FY2025

- Retain Members through Relationship Building
- Engage New and Prospective Members
- Create Participation Opportunities

FY2026

Conduct Members Survey
Broaden Member Demographics

Mature Financial Sustainability

FY2025

- Develop a Phased Giving Plan
- Evaluate & Propose Digital Payment Options
- Assess Annual Investment Strategy

FY2026

Implement Phased Giving Plan
Implement Alternative Payment Methods
Establish a Long-Term Funding Strategy

Improve Organizational Operations

FY2025

- Expand Use of Productivity Tools
- Assess Current Technology Infrastructure
- Secure Funding for Technology Needs
- Build a Centralized Communications Capability

FY2026

Maximize Utilization of CRM Application (NEON)
Fund Technology Upgrades
Assess Website/Mobile App Upgrades
Expand social media presence

Build Nonprofit & Community Partnerships

FY2025

- Increase Seeds of Strength Community Exposure

FY2026

Develop Community Partnerships